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Barksdale Investment Management Certified by the Women's Business Enterprise National Council

NASHVILLE, Tenn. – Barksdale Investment Management, a business specializing in institutional fixed income and equity investment management, is proud to announce its national certification as a Women's Business Enterprise. This certification comes from WBEC South, a regional partner of the Women's Business Enterprise National Council.

"We are thrilled to complete our two-year journey to becoming a WBENC-certified, majority women-owned firm," Barksdale President and CEO Ann Loden Roberts said. "The investment management industry has one of the lowest female representations in corporate America, which is ironic since the principle of diversification in investment portfolios is widely accepted."

The WBENC standard of certification implemented by WBEC South is a meticulous process that includes an in-depth review of the business and a site inspection. The certification process is designed to confirm the business is at least 51% owned, operated and controlled by a woman or women.

Barksdale, which has \$4.7 billion in assets under management as of September, is 100% employee-owned and 51% woman-owned. Alongside Roberts, other shareholders include Deena Raja, one of the firm's investment grade portfolio managers, and Ellen Carr, the firm's high yield specialist. Operations Manager Kathy Carpenter is a BIM shareholder and has been with Barksdale since its inception.

Rounding out BIM's team of women is Cathy Chamnanphong from the Operations team.

By including women-owned businesses like Barksdale among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs.

"We hope that our certification will empower other investment management firms to consider diversifying their ownership for the benefit of the clients who have entrusted money to them," Roberts said.

To learn more about Barksdale Investment Management, please visit barksdaleim.com.

About Barksdale Investment Management

Barksdale Investment Management is an independent, 100% employee-owned investment management firm and a certified Women's Business Enterprise. Since 1984, Barksdale has provided highly customized fixed income and equity management primarily to institutional clients. BIM puts clients' individual risk-reward considerations first, with a focus on downside protection. The firm's investment philosophy of implementing active, modest deviations across multiple benchmark measures has served clients well through decades of interest rate, economic and credit cycles. BIM is a Registered Investment Advisor under the Investment Advisors Act of 1940, with \$4.7 billion in assets under management (as of September 2021) across core, core plus, intermediate duration, short duration, enhanced cash, high yield and equity strategies. For more information, visit barksdaleim.com.

About WBENC

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 17,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations and more than 350 Corporate Members. More than 1,000 corporations representing America's most prestigious brands, as well as many states, cities and other entities, accept WBENC Certification. For more information, visit wbenc.org.